**Scenario:**

You work for a publishing company. You work in the marketing department and must collaborate with the printing and packing departments to make decisions about how to structure books prior to printing.

You have recently been sent a book to prepare for printing that has 175,000 words and 30 chapters. The manuscript is a pre-teen to adult book. You get to decide the title of the book and who the target audience is.

You will work in groups of three to make decisions about how to have a book printed, wrapped, and shipped for sale. You will save your work in the class drop box to allow access by all members of your group to work on and save. There will be several phases to your project:

1. Research common fonts and font sizes used in books. Choose three fonts and font sizes, and then conduct a survey for a sample group’s favorite font and size for a novel. (Eligible groups to survey are the middle-school/high-school teachers, 8th grade class, 7th grade class, elementary teachers). To conduct the survey, survey monkey will be used. https://www.surveymonkey.com/

2. Research books, words-per-page, size, thickness, etc. Decide the dimensions of the book, and then you will figure out words per page, number of pages, book thickness, and possibly other characteristics of the book. Will you have a book cover? What size will the book cover be? How many words will be on the page where a new chapter starts? To help organize information excel tables may be used to help visualize comparisons of different book characteristics.

3. For packing, how many books will be shipped in a box and what size do the boxes need to be? What do you need to know about your books in order to figure this out? What qualities about books do you need to know in order to figure out book thickness including book covers and materials?

4. Lastly, you will design a book cover to share with the class and type up a paragraph, using the font in the font size you chose for your book, telling about each of the decisions you made concerning the book and why. You will also state the dimensions of the book, height, width, thickness, number of pages, how many books are to be packaged in a box, and the dimensions of the box.